

**NEW WEEKLY JOB POSTINGS FROM   
HELP WANTED ONLINE  
Office of Research**

**Week Ending December 11th, 2021: Weekly New Ads Fall to Lowest Level Since Mid-August.**

WETHERSFIELD, December 17th, 2021 – During the week ending December 11th, there were 6,884 new postings, down 1,462 new ads or -18% from a week ago. This overall decline was driven by losses in the 3 industries with the most ads, which comprised combined losses of 634 new ads, or 43% of the losses across all industries. These three industries were Retail Trade (-233 over the week), Health Care & Social Assistance (-220 over the week), and Manufacturing (-181 over the week). The most recent week of total new ads is the lowest since mid August 2021. The three occupations with the largest new ad decline over the week were Retail Salespersons (-167 new ads), Laborers, Freight, & Material Movers (-97 new ads), and Tractor-Trailer Truck Drivers (-79 new ads), all three of which relate to the Retail Trade and Transportation industries. Occupations with the largest over the week increases were Licensed Practical and Vocational Nurses (+58 new ads), Real Estate Sales Agents (+39 new ads), and Sales Managers (+37 new ads). Though the most recent week is down from the series highs of October, the new ad count for week ending December 11th is 48% higher than corresponding new ad counts from the second week of December 2020.

**Industries** with the most new postings include Health Care & Social Assistance, Retail Trade, and Finance & Insurance.

**Occupations** with the most new postings include Registered Nurses, Retail Salespersons, and Wholesale & Manufacturing Sales Representatives.

**Employers** with the most new postings include Hartford Healthcare, UnitedHealth Group, and Aya Healthcare.

**The three industries with the most new job postings where**

* **Health Care & Social Assistance** (1,658 new postings, -12% over the week)
* **Retail Trade** (689 new postings, -25% over the week)
* **Finance & Insurance** (570 new postings, -18% over the week)

  
 Eighteen sectors had job posting decreases over the week, one was unchanged, and two had slight increases. The decreasing sectors fell by a combined 1,534 new ads and two increasing ones grew by a combined 72 new ads. For the 7 industries that fell by more than 100 new ads, over the week percent change ranged from -12% (Health Care & Social Assistance) to -44% (Transportation and Warehousing). The two increasing industries, Real Estate and Other Services grew respectively by 53 (+60%) and 19 (+18%) new ads. Over four weeks, the industry new ad shifts were much more tempered, with a net decline of 271 new ads or -4%. 11 industries had four week declines and 10 had increases, ranging between the -285 new ad decline in Retail Trade and the 228 new ad increase in Health Care & Social Assistance.   
  
 For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: <https://www1.ctdol.state.ct.us/lmi/hwol.asp>

**New Job Postings by Occupation**



**The occupations with the most new postings were:**

* Registered Nurses (487 new postings, -6% over the week)
* Retail Salespersons (252 new postings, -40% over the week)
* Sale Representatives, Wholesale & Manufacturing (168 new postings, -15% over the week)

**Employers with the Most New Job Postings** 

Employers with the most new job postings during the week were mostly in Healthcare, Finance & Insurance, and Business Services. The 25 employers shown above account for 18 percent of all new ads. Among the top 25 employers, 16 had over the week ad increases and 9 had decreases. Over the week, 23 of the employers in the top 25 had new ad shifts of fewer than 50 new ads. The two with change above 50 new ads were Masonicare Corp. (+64 new ads) and Yale-New Haven Health System (-326 new ads). The large over the week decrease at Yale-New Haven Health System follows an equivalent increase of 323 new ads during the week ending December 4th. Over four weeks, eighteen employers in the top 25 had increases and seven had decreases, the largest of each being Masonicare Corp. (+64 new ads) and Trinity Health (-34 new ads).

**What is HWOL?**The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas. To view more HWOL data, go to: <https://www1.ctdol.state.ct.us/lmi/HWOL2021.pdf>

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